



NEWS RELEASE
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Kerry Group to contribute €1million to Kerry GAA Centre of Excellence Project

At a special meeting of Kerry County Board attended by Kerry County Board Officers & Delegates and representatives of GAA Clubs throughout the County, Kerry Group announced that the Group will contribute €1million towards the establishment of a new Kerry GAA Centre of Excellence and associated facilities. In line with the 'Kerry GAA 2020 Vision Programme', the planned new development comprises two distinct but complementary centres, 'The Kerry GAA Centre of Excellence, IT Tralee' and associated Kerry GAA training facilities in Currans, Co. Kerry. The new state-of-the-art facilities will be established on a phased basis to provide essential training and development programmes for all Kerry Inter-County GAA teams and Development Squads.

Kerry Group will contribute €1million to the Centre of Excellence Project which is budgeted to cost €5.8million in total over Phase 1 & 2 of the development programme. Speaking at the specially convened Kerry County Board meeting, Frank Hayes, Kerry Group's Director of Corporate Affairs said: "The Group's financial contribution to this worthwhile community project is additional to our annual corporate sponsorship of all Kerry Inter-County GAA teams. Our commitment to this Programme recognises the centrality and enormous contribution of the GAA to its communities right across the country and abroad, and in particular to the Group's home County of Kerry."

He added: "The GAA is part of the life-blood of communities in County Kerry and Kerry Group has a long record of partnership with Kerry County Board in the development of Gaelic games in the County. It is important to all our stakeholders that Kerry's success in Gaelic Games continues to flourish into the future. The new Centre of Excellence will ensure that Kerry GAA will continue to develop and nurture future generations of talented players who will maintain the proud sporting tradition at club, County and national level."

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